## Roles of Engagement: Networks in PER Physics Department Colloquium - Rowan University

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## Hurricane Sandy

#### What caused Hurricane Sandy?

#### Global Warming

- Increased oceanic temperatures
- Disruption of climate patterns
- Sea level rise
- But this is a system of causes, not a singular direct cause.



#### Figure: Jersey Shore Post Sandy



## Learning

#### What causes learning?

- Active Learning
  - Curriculum
  - Pedagogy
  - Instructors
  - Mindset





Figure: Active Learning at Drexel

## Learning

#### What causes learning?

- Active Learning
  - Curriculum
  - Pedagogy
  - Instructors
  - Mindset
  - Context
  - Blood sugar levels
  - etc...





#### Figure: Active Learning at Drexel

## Direct and Systemic Causation

#### **Direct Causation in Education**

- Supposes that learning happens through:
  - singular,
  - direct causes
- Research design is built around this idea

# Systemic Causation in Education

- Supposes that learning happens through:
  - a network of interconnected,
  - probabilistic elements,
  - with built-in feedback loops.
- But how to design research to investigate this?



## **Network Definitions**

#### What is a Network?

Collection of Object-like things that are connected.

- Nodes: Object-like things (Nouns)
  - Students in a class
  - Words in a book
  - Concepts
- Can have attributes.



## **Network Definitions**

#### What is a Network?

Collection of Object-like things that are connected.

- Ties/Edges/Links: Connections between nodes (Verbs)
  - Talked to each other
  - Are adjacent
  - Used together

#### Directional

Weighted



#### Fundamentals of Network Analysis

Network Analysis is for the analysis of relational data There are four basic assumptions:

- Actors (nodes) and interactions are interdependent\*
- **Z** Ties (edges) all flow (information, resources, etc) between actors.
- Network models on individuals both constrain and provide opportunity for individual action.
- Network models conceptualize structures as representations of lasting patterns of relations between actors.



\*Violates basic assumption of inferential statistics.

## Ego Analyses

# What can we do based on one node?

- Ego density
- Number of Neighbors
- Number of Connected Neighbors





Figure: Ego Diagram for Giorgio Parisi

## Node-level Analyses

# Centrality - Family of metrics of importance of single node

- Degree Centrality
- Geodesic Distance (Kevin Bacon)
- PageRank
- Target Entropy





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## Graph-level Analyses

#### Analyses of whole network

- Density, Average path length, Giant component
- Clustering
- Homophily
- Modeling
  - Block modeling
  - Small World



Figure: Infomap Clustering



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## Historical Foundations of Network Analysis

- Joseph Moreno & Helen Hall Jennings (1932)
  - Established foundations of SNA
- Quantitative Sociology/Anthropology
  - Davis Southern Women's Club (1941)
  - Small World Problem (1967)
  - Zachary's Karate Club (1977)
- Seminal Articles
  - Milgram, Stanley "The small world problem" Psychology Today 2:1, (1967)
  - Grannovetter, Mark S. "The strength of weak ties" American Journal of Sociology (1973)



## Modern Foundations of Network Analysis

#### Socio-physics (1990s)

- Mathematics of graph theory, applied to complex systems
- Information theory
- Computing power
- Internet
- Power Grid
- Transporation
- Seminal Articles
  - Watts & Strogratz "Collective dynamics of small world networks" Nature (1998)



Page, Brin, Motwani, & Winograd "The PageRank citation ranking: Bringing order to the web" *Stanford InfoLab* (1999)

#### Important Takeaways from History

#### Two main camps

- Statistical hypothesis testing
- Graph Theoretic network models compared with simulated data

They don't often agree, there is some open disdain. They have different languages, journals, conferences.



#### Studies of Classroom Engagement

## Study #1: Pedagogy structures student engagement



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## Classroom Networks in Modeling Instruction

# Modeling Instruction

#### Lecture Instruction



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Pre Post

#### Studies of Classroom Engagement

## Study #2: Student Networks Influence Learning



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#### University of Copenhagen - Physics 1

- 178 Students
- Weekly Electronic Survey
  - Hvem diskuterede du fysikkoncepter med i denne uge?
  - Hvem diskuterede du fysikopgaver med i denne uge?
  - Hvem snakkede du med socialt og altså ikke om fysik med i forbindelse med undervisningen?



#### University of Copenhagen - Physics 1

- 178 Students
- Weekly Electronic Survey
  - Whom did you discuss physics concepts with this week? (CD Network)
  - Whom did you discuss physics problems with this week? (PS Network)
  - Whom did you talk to socially not about physics in class this week? (ICS Network)
- Grades in Physics 1 + FCI as attributes
- Linear model to predict future grades



#### **Centraility Measures**

- In-degree  $(k_{in})$
- In-Strength  $(s_{in})$
- PageRank (PR)
- Hide (H)
- Target Entropy (T)
- From: Bruun & Brewe (2013)



Figure: Grade Correlation Network





- Linear Modeling to predict grade in combined Physics II + Math in three networks (CD, PS, ICS)
  - Problem Solving Network: Grades ~ FCI Pre
  - Concept Discussion Network: Grades ~ Target Entropy
  - In-Class Social Network: Grades ~ FCI Pre + Target Entropy + Hide



#### Studies of Classroom Engagement

## Study #3: Students Responses on Conceptual Inventory are Relational



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#### **Force Concept Inventory**

- Intended to be a diagnostic instrument
- Common analyses include:
  - Percent Correct
  - Normalized Gain
- Curiously reliable
- Psychometricians HATE it
- Factor Analysis is challenging

from Brewe, Bruun & Bearden (2016)





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## Interpreting a Module

- **Impetus Cluster** 
  - Two primary nodes are impetus
  - Others consistent with impetus



Figure: Impetus Module



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## Interpreting a Module

#### Module 3

- Constant v requires
  Constant F
- or...is it *a* and *v* not discriminated



Figure: Module 3



#### Network Method for Analysis of Conceptual Inventory

- Data driven approach to identifying student conceptions
- Latent models are hard to interpret
- Goes beyond right/wrong



#### Studies Beyond Students

## Study #4: Instructional Fingerprinting



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## Instructional Fingerprinting

Framework for Interactive Learning in Lectures (FILL) Wood et al., 2016

 Observational protocol, marks shifts between activity types, scaled by time.

Data:

- Class #1 Instructors A, B
- Class #3 Instructor A (different class)



## Class #1 Instructors A & B

FILL Network Course 1 Instructor A Ltalk LQ Edge Weight S-Thinking Time (s) Feedback SS-Disc SQ Figure: Instructor A



#### Figure: Instructor B

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#### Instructor A, Classes 1 & 3

#### FILL Network

Course 1, Instructor A



#### FILL Network

Course 3, Instructor A



Figure: Instructor A - Course 3



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## Key Findings

- Useful in distinguishing pedagogies
- Reveals role of engagement in student outcomes
- Reveals latent conceptual modules in student responses
- Reveals structural patterns of interaction in teaching



## Take Aways

- Network Analysis is a robust theory / methodology with wide applicability
  - Informs structure of classrooms, departments, and spaces
  - Reveals latent structure and complex dynamics
  - New direction in PER & education broadly
- Not the only tool for PER



#### How to design for systemic causation?

#### Continue with correlational studies

- Consider networks of causation
- Keep interactional designs in mind
  - Consider whether data are truly independent
- Design for complexity



## Thank you!



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